

MEDIA RELEASE 23 OCTOBER 2023

Thousands Pledge to Keep Showing Up for First Nations Peoples Following Disappointing Referendum Outcome

Thousands have pledged to "keep showing up for First Nations peoples" following a viral video message from Aboriginal Elder, Aunty Munya Andrews, and Churchill Fellow and Ally, Carla Rogers, thanking Yes voters and urging them to keep showing up.

"While there was a call for silence from the Yes23 campaigners, I felt strongly that our mob and Allies needed a message of encouragement on Monday", explains Aunty Munya.

"Nearly 6 million Australians voted yes, and I wanted to thank them personally."

The video, released on <u>TikTok</u> and <u>LinkedIn</u>, has had tens of thousands of views. As well as thanking Allies, the co-directors of Evolve Communities, invited Allies to take time to Reflect and Relate, before moving on the Step 3 of Evolve Communities <u>R3</u> <u>Approach</u>, Reconcile, with a pledge to keep showing up.

"We launched <u>The Ally Pledge</u> on Thursday and immediately hundreds of people took part. What we are hearing is that people are now more aware of the issues faced by Aboriginal and Torres Strait Islander peoples and they want to make a difference. All those who take the pledge are sent our guide to Reconciliation Beyond The Referendum which includes seven practical actions for Allies."

On Thursday 26th October, Aunty Munya and Carla will also be offering a public yarning webinar to explore Reconciliation Beyond The Referendum.

The general public can learn more and purchase tickets here.

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<u>Evolve Communities</u> is Australia's trusted authority for Indigenous cultural awareness and Ally training. Led by Aboriginal Elder, Barrister and Author, <u>Aunty Munya Andrews</u> and non-Indigneous Community Engagement Specialist, Churchill Fellow and Ally, <u>Carla Rogers</u>. Their goal is to inspire ten million Allies to create a kinder, more inclusive Australia.



For further information, and to arrange an interview with Aunty Munya and Carla, contact Maria Raines, Marketing Manager, Evolve Communities, maria@evolves.com.au, 0426 967 100

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